

**We're changing
Rental Skates
for the better.**

pacers 

The New Generation Skates

Cambrelle+ delivers.

New Permanent Odor Fighting Material

A Unique New Liner Material

Pacer introduces Camtex's **Cambrelle+**, a unique new liner material developed especially for commercial use. This unique material contains bacteria fighting agents within the actual fibers, lasting the life of the liner.

Camtex reports: "We are talking about three of the most common organisms that cause foot problems...the bacterial and fungal infections that cause foot (and shoe) odor, athlete's foot and other common skin complaints."

"For years researchers and chemists have been trying to find an effective answer to an everyday, but serious, nuisance. Until now, the consumer has had to use odor absorbers or deodorant sprays (neither of which stop the microbes working) or rely on anti-microbial coatings applied to the surface of materials used in the construction of shoes for foot-protection."

Permanent Odor Fighting Protection

"Some have been more effective than others but they have all suffered from one problem—they do not last the life of the shoe. By the very nature of the wear shoes suffer, the sprays and deodorizers are rubbed away by abrasion or washed away by perspiration. Indeed, they begin to lose efficacy from the time the shoe is made, whether it is worn or not. Now for the first time, Camtex Fabrics has created a shoe-lining that incorporates its own bactericide and fungicide which kills the bacteria that cause foot-odor (perspiration on its own does not smell) and to prevent harmful fungal spores from developing."

"Because the properties are built into the fiber, **Cambrelle+** shoe lining remains effective for the life of the shoe."

"**Cambrelle+** fabric retains all the properties that have made **Cambrelle** the No. 1 quality shoe-lining but now it opens up even

greater marketing opportunities for the manufacturers of quality active sportswear. **Cambrelle+** combines safe, healthy foot comfort with safe foot hygiene."

"Before introducing **Cambrelle+**, the new fabric was subjected to extensive laboratory testing, as well as field trials, carried out by the Faculty of Science at Nottingham Polytechnic. In the carefully controlled conditions of the laboratory the scientists were able to impregnate the new **Cambrelle** fabric with the various bacteria and fungi in quantities that are never found in ordinary life and place them in the most ideal conditions under which they could thrive and develop."

Field Tested and Proven

"Even the field trials were designed to produce worse-than-average conditions in order to prove the efficacy of **Cambrelle+**. In one trial a scientist wore **Cambrelle+** moccasins for seventy-two hours, running, walking and even sleeping with them on and without bathing his feet, in order to provide samples for testing."

"Testing the solution for unpleasant problems required some unpleasant methods...and **Cambrelle+** won."

Cambrelle-™ is a registered trademark of Camtex Fabrics Ltd.

Pacer New Generation Skates		
Model	Color	Sizes
R-948	Neon Yellow	10-12
R-948	Neon Orange	13-1
R-948	Neon Blue	2-5
R-348	Green	6-9
R-348	Maroon	10-13

The logo for Pacer, featuring the word "pacer" in a bold, lowercase, sans-serif font. To the right of the text is a stylized graphic consisting of several curved lines that suggest motion or a wheel.

P.O. Box 930 Litchfield, IL 62056 (217) 324-3961 FAX (217) 324-2213

You've got the problems.

Why do your rental skates look like they belong in the National Museum for Roller Skating?

Why do you have to spend so much time and money maintaining your rentals?

Why is the job of working with your rentals the least liked by your employees?

Why are rental skates so heavy?

Why do rental skates have to be so ugly?

Why do you have to spend an average of \$75 just to buy new rentals?

Why do you have to spend an average of \$40 for replacement boots?

When was the last change or technological improvement made in rentals?





We've got the solution.

Pacer **New Generation** Skates are designed to withstand the wear and tear of the constant use that rentals endure. These virtually indestructible unibody skates have very low maintenance, with features specifically designed for commercial use.

Unibody constructed shell and chassis.

Unibody construction eliminates the need for separate trucks and the constant concern of tightening action bolts. Maintenance is therefore reduced to a minimum without sacrificing durability or performance. The shell is vented for comfort and overnight air circulation. The patented Torsion Beam provides precise turning action without the endless problems of the traditional action bolt. Maintenance is kept to a bare minimum, because parts are kept to a bare minimum. Combining the boot and chassis in one piece gives much greater strength; as a result, the **New Generation** rental skate is by far the lightest skate available.

A revolutionary liner.

Pacer introduces a removable liner developed especially for commercial use. Unlike standard in-line or ski boot liners, a durable, bacteria-proof material was chosen for commercial use, Cambrelle™. This material is not just treated or dipped to resist bacteria. That type of treatment is temporary and will wear off far too quickly. Cambrelle™ contains bacteria fighting agents within the actual fibers, lasting the life of the liner.

This unique new liner is designed to lock itself into the shell, eliminating the nuisance of liners pulling out. To achieve this, we put belt loops on the leather tongue so that the liner cannot be removed without completely unlacing the skate. We also used an outside liner material that has a clinging property to keep the liner in place.

Endorsed by Roller Rinks Nationwide

"These are definitely the skates of the future - fun colors, no maintenance and they skate well."

-Ev Dodge, Stardust Skate Center, Augusta, GA

"The skates were a good investment, my customers really liked them."

-Susan Perkins, Roll on America, Leominster, MA

"Not only do my customers like the rentals, my staff does as well, very little maintenance and the bacteria free liners are practically odor free."

-John Bing, Skate Corral, Glen Carbon, IL

"The kids love the bright colors and how well the skates work."

-Gary Martin, Admore Skateland, Admore, OK

"Everybody notices how lightweight the New Rentals are, they are great."

-Mike Emley, Finley's Roller Rink, London, KY

"I can't believe how well the skates work, the skating action is very good."

-Don Postle, Skate City, Rice Lake, WI

"What a great investment, the minimal maintenance is an ongoing money maker for me."

-Pat Bergin, Jose Farmers Rink, Farmers Branch, TX

Now for the most revolutionary feature - these liners are completely washable. Wash your liners and you now have clean, fresh new rentals. We contacted two commercial laundries and were told that they would pick up, wash and return within 48 hours 100 pair liners for approximately \$50. Finally, liners can be replaced, at a fraction of a new boot's cost.

Customized rental wheels.

No ordinary rental wheel would do for this **New Generation** rental skate. We are using "KLEENfree" Wheels with colorful Mag Cores and ground bearings.

pacero